



**MINUTES FOR  
COMMUNITY EVENTS COMMITTEE MEETING  
Municipal Center, 555 Reinking Rd, Pingree Grove, IL 60140  
Second Floor - Board Meeting Room**

**Wednesday, July 21, 2021  
6:30 pm**

1. **CALL TO ORDER** - 6:26 PM. **Attending:** Committee Members: Karen Weeks, Melissa Hirschbein, Judy Triano, Candace Lech, Frank Lech, Mary Ann Merchut, Nicole Ory. Guest: Chris Broadhead, Yosef Sirrieh
2. **APPROVAL OF MINUTES** –Minutes Approved: Motion made by Melissa Hirschbein , second by Mary Ann Merchut.
3. **PUBLIC COMMENT:**
  - A. Car Show –Mr. Broadhead and Mr. Sirrieh presented an interest in organizing a Pingree Grove Car Show. They are willing to lead the efforts to organize the event. Timing proposed would be in the fall. Some events would be a raffle as well as trophy presentations. Locations were discussed with the Cambridge Lakes Charter School parking lot being suggested. Possible date is October 3<sup>rd</sup>. **Action:** Mr. Broadhead and Mr. Sirrieh will begin reaching out to possible car show participants to gauge interest. Melissa Hirschbein will reach out to obtain approval from the Village Leadership. Melissa will reach out to the Charter School Leadership for approval to use their parking lot. Melissa will reach out to Candace Lech for the information from the last Pingree Grove Car Show in 2019.
4. **MEETING ACTION ITEMS**
  - A. New Positions: Due to recent resignations from the Committee, the following reorganization has occurred: Melissa Hirschbein- Chairperson, Nicole Ory – Treasurer, Judy Triano – Secretary.
  - B. Volunteering: There is a need to recruit more volunteers for the Committee as well as event help. A discussion occurred and the following ideas were presented:
    1. Document everything the Committee does including events and available volunteer jobs for each event.
    2. Have a booth/table at the Food Truck Night at the Church. **Action:** Nicole Ory to contact Kari to request a space for the booth.

3. Utilize local volunteer groups if possible – like the Girl Scouts or Boy Scouts.
  4. Marketing: Put together marketing that is specific to our events and include the Pingree Grove Logo on all marketing. Action: Judy Triano to work on draft marketing materials.
  5. Place marketing in local businesses like the Milk House, Carillon and Cambridge Lakes Community Center. Add a 2D barcode to marketing that takes the person to the Pingree Grove Community Events Website.
- C. Reverse Parade: No update on reverse parade.
- D. Fundraising: The Committee members discussed fundraising opportunities. There is currently an event at Hart's Garage on August 10<sup>th</sup> (% of Sales). Action: Melissa Hirschbein will reach out to Candace Lech to gather all the information on past fundraising efforts. Other ideas:
1. Painting Party – Fundraising (Sign Party)
  2. Trivia Night at Nikos
  3. Soliciting Businesses/Networking Group Event Host.
  4. Develop Marketing that is one page or less that can be sent to possible sponsors and can be used for social media.
5. Next Meeting will be held on August 18<sup>th</sup> 6:30 pm.
  6. Meeting Adjourned 7:44 pm.